

JIM SCHACHTERLE

DESIGNER, WRITER AND STRATEGIST

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Objective

Inspire, lead and design great thinking

Experience

October 2008 to Present

Partner & Creative Director, BeDo

October 2007 to December 2007

Strategy Intern, Unboundary

February 2006 to September 2006

International Product Manager, Pearson Education

January 2005 to February 2006

Strategic Alliance Director, Wharton School Publishing,
Pearson Education

August 2002 to December 2004

Executive Editor, Cisco Press, Pearson Education

June 2000 to August 2002

Acquisitions Editor, Osborne/McGraw-Hill

Education

1993 to 1997

Bachelor of Arts in Philosophy, University of Missouri

2006 to 2008

Portfolio Center, Atlanta, GA

Technical Skills

Adobe Photoshop CS3, Adobe Illustrator CS3, Adobe InDesign CS3, Adobe Dreamweaver, Basic Adobe Flash CS3, Adobe Acrobat Professional, QuarkXPress, FontLab Studio, Google SketchUp and Microsoft Office

Other Experience

Fall 2009

Teacher at Portfolio Center, Design Squad