

JIM SCHACHTERLE

DESIGNER, WRITER AND STRATEGIST

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Objective *Inspire, lead and design great thinking*

Experience *October 2008 to Present*
Partner & Creative Director, BeDo

October 2007 to December 2007
Strategy Intern, Unboundary

February 2006 to September 2006
International Product Manager, Pearson Education

January 2005 to February 2006
Strategic Alliance Director, Wharton School Publishing,
Pearson Education

August 2002 to December 2004
Executive Editor, Cisco Press, Pearson Education

June 2000 to August 2002
Acquisitions Editor, Osborne/McGraw-Hill

Education *1993 to 1997*
Bachelor of Arts in Philosophy, University of Missouri

2006 to 2008
Portfolio Center, Atlanta, GA

Technical Skills Photoshop CS4, Illustrator CS4, InDesign CS4, HTML, CSS, Dreamweaver CS4, Basic Flash CS4, Flash Catalyst CS5, Acrobat Professional, QuarkXPress, FontLab Studio, Google SketchUp, and Microsoft Office

Other Experience *Fall 2009*
Teacher at Portfolio Center, Design Squad